

# Content Writer (Volunteer)

**Where:** Remote (Anywhere worldwide)

**Start date:** ASAP

**Role Type:** Full-time, Part-time

“We are the resistance” is an organization dedicated to promoting climate justice education and cultivating environmental responsibility through storytelling. Our audiovisual content shares global resistance stories, highlighting climate change's varied impacts on marginalized groups, including women, girls, and LGBTQIA+ individuals. We amplify unheard voices, especially from those pioneering local climate strategies to protect their land, livelihoods, and culture. Our platform centers these experiences, enriching our climate action approach for inclusive mitigation.

## Job Description:

We are seeking a passionate and skilled Volunteer Content Writer to join our team and contribute to our blog with engaging, informative, and well-researched articles. As a Volunteer Content Writer, you will have the opportunity to share your expertise and creativity while making a positive impact on our audience. This role is perfect for individuals who are looking to gain experience in content creation, build their portfolio, and contribute to a meaningful cause.

**Whilst this role is voluntary, this role has the potential to become a paid position depending on funding.**

## Responsibilities:

- Write high-quality, original, and engaging blog articles on a variety of topics in line with our organization's mission and values.
- Conduct thorough research to ensure accurate and up-to-date information in every article.
- Collaborate with the content team to brainstorm and develop article ideas that resonate with our target audience.
- Adhere to provided guidelines, style, and tone to maintain consistency across all written content.
- Revise and edit articles as necessary to meet quality standards and ensure clarity, coherence, and readability.
- Work within given deadlines to deliver completed articles in a timely manner.
- Incorporate SEO best practices to optimize articles for search engines (if applicable).
- Stay informed about industry trends and new developments to propose relevant and timely blog topics.
- Engage with readers by responding to comments and fostering a sense of community around the blog.

### Qualifications:

- High level of English with preferably a second language (ideally, Spanish, Swahili, Arabic, French or Mandarin)
- Strong passion for writing, coupled with excellent writing and grammar skills.
- Ability to conduct thorough research and synthesize information from reliable sources.
- Creativity and the capacity to generate innovative and engaging article ideas.
- Basic understanding of SEO principles and the willingness to learn and implement them.
- Excellent time management skills and the ability to meet deadlines consistently.
- Openness to feedback and a commitment to continuous improvement.
- Flexibility to adapt writing style to fit different subjects and tones.
- Previous experience in blogging, content creation, or related fields is a plus but not required.
- Proficiency in proofreading and self-editing to produce error-free content.

### Time Commitment:

- This is a volunteer position with a flexible time commitment, estimated at around 5-10 hours per week, depending on the organization's needs and the volunteer's availability.

### Benefits:

- Gain valuable experience in content creation and writing for a specific audience.
- Develop and enhance your writing portfolio with published articles.
- Contribute to a cause you are passionate about and make a positive impact on readers.
- Opportunity to work remotely and contribute flexibly based on your schedule.
- Receive constructive feedback to help you grow as a writer.

### Application Process:

Interested candidates are encouraged to submit a resume, a brief cover letter expressing their motivation, and two writing samples showcasing their ability to write engaging and informative content. Shortlisted candidates will be contacted for an interview to further discuss their qualifications and interests.

The hiring Manager for this role is Kimberley Obongonyinge. to apply for this opportunity, please send your CV and a cover letter to [wearether3sistance@gmail.com](mailto:wearether3sistance@gmail.com)