

Illustrator for Social Media Channels, YouTube, and Online Content (Volunteer)

Where: Remote (Anywhere worldwide)

Start date: ASAP

Role Type: Full-time, Part-time

“We are the resistance” is an organization dedicated to promoting climate justice education and cultivating environmental responsibility through storytelling. Our audiovisual content shares global resistance stories, highlighting climate change's varied impacts on marginalized groups, including women, girls, and LGBTQIA+ individuals. We amplify unheard voices, especially from those pioneering local climate strategies to protect their land, livelihoods, and culture. Our platform centers these experiences, enriching our climate action approach for inclusive mitigation.

Job Overview:

We are seeking a talented and passionate Volunteer Illustrator to join our creative team. As an Illustrator, you will play a crucial role in enhancing the visual appeal of our social media channels, YouTube videos, and online blog content. Your artistic skills will help us convey our brand's message, engage our audience, and create visually stunning content that leaves a lasting impression.

Whilst this role is voluntary, this role has the potential to become a paid position depending on funding.

Key Responsibilities:

1. Create Eye-catching Illustrations:

- Produce visually appealing illustrations and graphics that align with our brand's style and messaging.
- Design custom graphics, icons, banners, and other visual assets for social media posts, YouTube thumbnails, and blog articles.

2. Collaborate with Content Creators:

- Work closely with content creators, writers, and video producers to brainstorm and execute visual concepts that complement their work.
- Ensure that your illustrations effectively convey the intended message and enhance the overall content.

3. Stay Updated with Trends:

- Stay informed about current design trends and incorporate them into your work when appropriate.
- Adapt to evolving design styles to keep our content fresh and engaging.
- 4. Maintain Brand Consistency:**
 - Ensure that all illustrations and graphics adhere to our brand guidelines, maintaining a consistent look and feel across all platforms.
- 5. Adaptability:**
 - Be flexible and adaptable, as projects and requests may vary from simple graphics to more complex artwork.
- 6. Meet Deadlines:**
 - Manage your time effectively to meet project deadlines and deliver high-quality work in a timely manner.
- 7. Feedback and Improvement:**
 - Be open to feedback from team members and use it to improve your work continuously.

Qualifications:

- High level of English with preferably a second language (ideally, Spanish, Swahili, Arabic, French or Mandarin)
- Proven experience in digital illustration and graphic design.
- Proficiency in Adobe Creative Suite or other relevant design software.
- A strong portfolio showcasing a variety of illustration styles and graphic design work.
- Excellent communication skills and the ability to collaborate effectively within a creative team.
- Passion for staying updated with design trends and a creative mindset.
- Ability to work independently and manage multiple projects simultaneously.
- Prior experience in social media or online content illustration is a plus but not mandatory.

This is a volunteer position. While monetary compensation is not provided, you will gain valuable experience, contribute to a meaningful cause, and have the opportunity to enhance your skills in web analytics and data-driven decision-making.

The hiring Manager for this role is Kimberley Obongonyinge. To apply for this opportunity, please send your CV and a cover letter to wearether3sistance@gmail.com